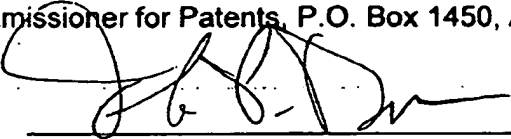


PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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GROUP 3600

In re application of:
Buchanan-Greene

Serial No.: 09/992,811

Filed: November 19, 2001

For: METHOD OF SELLING AND
DISTRIBUTING ARTICLES
ASSOCIATED WITH LIVE EVENTS

Examiner: Cuff, Michael

Group Art Unit: 3627

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APPLICANT'S APPEAL BRIEF UNDER 37 C.F.R. §1.192

With reference to the Notice of Appeal filed in connection with the above-referenced application on November 19, 2001, this is Applicant's brief and argument to the U.S. Patent Office Board of Patent Appeals and Interferences under 37 C.F.R. §1.192 in the appeal of the Examiner's Final Rejection of Claims 1-18 and 32-43. This Brief is being filed in triplicate.